

experience

AT&T Senior Retail Designer

Apr 2024-Present Responsible for directing and producing creative based on retail marketing strategies, through the lens of the AT&T brand.

TGI Fridays Designer & Photo Lead

Apr 2023-Apr 2024 Concept, design and execute across initiatives and platforms. This included print, & digital advertising, emails, social media, website, signage, packaging, OOH, and company-wide collateral. Directed food photographers and stylists on set to achieve crave-able photos and handled all post-production editing and distribution.

Divi Official LLC Lead Art Director

May 2022-Apr 2023 Divi is a scalp health focused hair care brand that has taken hold of a market for thinning and damaged hair. Directed, planned and executed all creative assets for the brand. From billboards, to photoshoots, social media to product packaging, an identity as great as their results was achieved.

The Marketing Arm Art Director

Sep 2019-May 2022 Concepted, designed and produced content for brands like ExxonMobil, The UPS Store and The California Lottery. Handled print, social, in-store design and websites, there was no shortage of experience here.

Penn State Men's Volleyball Media Manager

Oct 2016-May 2019 Working directly with coach, Mark Pavlik to jump-start the team's social media presence. Photographing all of their home games, as well as, traveling to their bigger matches to keep content flowing.

education

Penn State University Class of 2019

Bachelor of Design in Graphic Design | Minor in Photography

Graphic Design Class of 2019 Representative | 2015 - 2017

Dean's List | Fall 2015, Spring 2017, Fall 2017 & Fall 2018

awards

Graphis New Talent 2017 Merit Award

Graphis New Talent 2019 Merit Award

references

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Graphic Designer

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